

4-Star superior wellness hotel Rübzahl in Schwangau expands by 19 rooms and common area

A royal view of Neuschwanstein and Hohenschwangau as well as alpine romance and subtle luxury welcome guests to the family-operated wellness hotel Rübzahl in Schwangau.

Decades of international experience and the satisfying quality of Salzburg hotel designer was decisive in commissioning Voglauer hotel concept with the new construction of 19 rooms, including three themed suites, as well as the common area. The full service designer ensured Thurm hotelier family had a contact person from the start of planning all the way to project hand-over. Not only was the in-house design by Voglauer remarkably persuasive, but also the expertise of the Voglauer staff.

The new building is more modern yet in the same style as the two existing buildings. The interior design is particularly shaped by designs above the individual areas. Thus three theme suites were designed. The Königreich [Kingdom] Suite with an inviting canopy bed, a knightly chair and knightly sofa and a stone wall is reminiscent of Neuschwanstein. The Rosenreich [Rose] Suite incorporates the organic form of the rose into the design. A round bed, the concave floor transition, a sofa stylized in rose shape and an armchair with a floral look reflect the queen of the flowers. Even the Almrausch [Alpine Rose] Suite boasting an alpine cottage style with matured timber panelling and a lighted loden alcove emanates very unique charm.

Special attention was paid to sustainable materials such as loden, sun bleached barn wood or matured oak timber in dark stain. The colour scheme boasts variety coordinated to the individual rooms and the building, and feels fresh and elegant. The common area was maintained in violet, brown and grey tones, combined with alpine mature oak wood and oak with dark stain. The beauty area has a modern style with frosted glass walls and a dark stone floor, complemented by dark mature oak wood. Bold pink and graphic panelling add colour accents. Every piece of furniture was designed by Voglauer specifically for this project and is from sustainable manufacture.

Hotel Rübezahl in the Allgäu region is a well-known and popular hotel indulgence. An insider tip for individual, activity holiday guests, and epicures. Especially couples appreciate the romantic fairy tale atmosphere. The Thurm family and its team focus on subtle luxury and a clear direction. Particular attention is paid to a maximum of hospitality and service combined with a personal touch.